

LEARN' DESIGN' BUILD' CHANGE

FRONTIER SESSIONS

RICHMOND
26 FEB 2010



WHAT ARE THE FRONTIER SESSIONS?

As part of our pro-bono effort each year, The Frontier Project hosts what we call Frontier Sessions. We bring together the best minds from the public and private sector to tackle a tough issue facing a city in the US. Everyone benefits: companies get an opportunity to reward their high potential performers, the city receives some good thinking and recommendations, and participants get a chance to challenge their thinking around an important issue as well as network with their counterparts from other organizations.

HERE'S WHAT WE DO

We gather forward thinking people from great organizations and work collaboratively to find a solution to a problem that matters to Richmond. The day is structured, the pace is quick, but participants will have ample time to generate ideas and learn from each other throughout.

A few weeks before the session begins, we will send participants packages and materials to ensure they hit the ground running. Then, we work together for one full day to think through issues and craft some innovative recommendations.

TOPIC : FORTHCOMING

As a group, we will work on a social issue involving community development and engagement that affects the Richmond Metro region. The topic will be released a few weeks before the session.

COST: \$100 PER PARTICIPANT

The UR downtown facilities have been provided free of charge. This fee covers two aspects of the session: **1** Costs associated with the program (materials & food), and **2** A donation to a local charity that relates to the issue we are working on (Donation = Fee – Costs). Participants will democratically select a charity to receive the funds on the day of the session.

INTERESTED? GOOD.

Here's what we need from you:

- 1** Get in touch with us:
voice: 804.612.8796
email: corey@thefrontierproject.com
- 2** Take note of this date & time:
Friday, 26th of February; 8am–5pm
(Optional reception beginning @ 5:30pm–6pm)

It's going to be a long day, but a rewarding one filled with learning and networking opportunities and the chance to develop some ideas that can affect change.
- 3** Select one or two brilliant high potential candidates within your organization who you think could add a unique perspective to our session, be engaging, collaborative, and who are hungry for a development opportunity. Please let us know soon if you would like us to hold the spots for your company, and then let us know by the 10th of February who you would like to send so we can then start sending them materials.
- 4** Register each candidate by filling out an information sheet and paying for them via our Paypal link (online at thefrontierproject.com/partners/frontier-sessions-richmond).

Thanks & we look forward to a great session!

-The Frontier Team